

SOUTH DAKOTA

Consumer Sentinel Complaint Statistics and Trends

January 1 - December 31, 2003

Total Number of Fraud and Identity Theft Complaints from South Dakota Consumers = 761



Fraud Complaints from South Dakota Consumers = 611

Top Fraud Complaint Categories for South Dakota Consumers

Rank	Top Categories	Complaints	Percentage ¹
1	Internet Auctions	149	24%
2	Internet Services and Computer Complaints	79	13%
3	Prizes/Sweepstakes and Lotteries	75	12%
4	Shop-at-Home/Catalog Sales	73	12%
5	Advance-Fee Loans and Credit Protection/Repair	43	7%

¹Percentages are based on the total number of fraud complaints from South Dakota consumers (611).

Amount Paid Reported by South Dakota Consumers

Total No. of Complaints	Total Amount Paid Reported	Total Complaints Reporting Amt Pd	Percentage of Complaints Reporting Amount Paid	Average Amount Paid ²
611	\$1,494,810	494	81%	\$3,026

²Average amount paid is based on the total number of fraud complaints where amount paid was reported by South Dakota consumers (494). One consumer reported an amount paid of over \$1 million.

Top South Dakota Consumer Locations for Fraud Complaints

Consumer City	No. of Complaints
Sioux Falls	129
Rapid City	72
Mitchell	21
Brookings	20
Yankton	16



IDENTITY THEFT
Data Clearinghouse



Identity Theft Complaints from South Dakota Victims = 150

Identity Theft Types Reported by South Dakota Victims

Rank	Identity Theft Type	No. of Victims	Percentage ¹
1	Credit Card Fraud	53	35%
2	Bank Fraud ²	25	17%
3	Phone or Utilities Fraud	17	11%
4	Employment-Related Fraud	11	7%
5	Government Documents or Benefits Fraud	9	6%
6	Loan Fraud	7	5%
	Other	39	26%
	Attempted Identity Theft	13	9%

¹Percentages are based on the 150 victims reporting from South Dakota. Percentages add to more than 100 because approximately 13% of victims from South Dakota reported experiencing more than one type of identity theft.

²Includes fraud involving checking and savings accounts and electronic fund transfers.

Top South Dakota Identity Theft Victim Locations

Victim City	No. of Victims
Sioux Falls	30
Rapid City	24
Ellsworth AFB	6
Pierre	6
Aberdeen	5